**Priority (V) Five

Monitor the “Employee Business Pass Program” for any improvements or ideas and to make the program revenue neutral.**

***Status:*** In meetings with the Town’s Visitor Services manager, ORA was presented with new data on the employee business parking program such as only 1/3 of the parking passes were being used at any one time, and the three major parking lots were full approximately 25 days per season. Consequently, the revenue loss to the town was significantly less than we estimated.

 Based on these new facts, ORA’s goal is to continue to monitor the program and work with the Select Board in the spring to get the program to be revenue neutral, and try modifications (such as Obeds Ln. instead of Lower Lot for business parkers) to maximize our revenue from tourists on busy days and minimize the traffic of people looking for spaces.