

## Chapter 6 Extract – 2003/2004 Comprehensive Plan POLICIES

Category	2003-2004 Plan	Proposed Plan	Comments
1. Community Character	It is the policy of the Town of Ogunquit to maintain and enhance the character of Ogunquit as both a desirable and livable year-round community and a vibrant, pedestrian-friendly summer resort with a densely developed center in Downtown Ogunquit, along the Route One corridor, and along Shore Road to Perkins Cove and with a rural section on the west side of the community.	Continue to maintain Ogunquit’s small town charm and community feel  <i>Local Economy – Policy 3</i>	
2. Population	It is the policy of the Town of Ogunquit to maintain a community that is attractive to and accommodates a wide diversity of year-round residents including families with children, households without children, and retirees.	Explore and encourage programs to attract families to make Ogunquit their year-round home <i>Population – Policy 2</i>  Encourage Ogunquit to stay open year-round <i>Local Economy – Policy 1</i>	
3. Natural & Marine Resources	It is the policy of the Town of Ogunquit to require detailed consideration of appropriate climatological factors including the potential for sea level rise, in the design and siting of all future development.	<p><b>Protect Natural and Marine Resources</b> <i>Conservation – Policy 1</i></p> <p>The Town of Ogunquit shall establish a Conservation Commission to implement the policy recommendations of the Comprehensive Plan to preserve and protect valuable natural and wildlife resources, to mitigate the loss of open spaces, particularly along the shoreline and adjacent to wetlands. <i>Ogunquit Ordinance - Title 13</i></p> <hr/> <p>Seek information on sea level rise impacts to make informed mitigation decisions  <i>Sea Level Rise – Policy 1</i></p>	This Policy is intended to apply to all Conservation items below.
	It is the policy of the Town of Ogunquit to preserve and <b>protect</b> from adverse impact its bedrock <b>groundwater resources</b> , to prevent the potential adverse impacts from bedrock instability, and to require detail geologic stability assessments prior	Continue to monitor and improve water quality  <i>Conservation – Policy 4</i>	

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	the construction of major public and private facilities.		
	It is the policy of the Town of Ogunquit to <b>prohibit or restrict future growth and development on swamps and tidal marsh and beach and dune deposits</b> , and to protect from adverse impact the significant groundwater potential of glacial till deposits and end moraine deposits.	Continue to monitor and improve water quality.  <i>Conservation – Policy 4</i>	
	It is the policy of the Town of Ogunquit to restrict future growth and development on soils which are found to have severe limitation or be poorly suited for the proposed uses.	No specificity	
	It is the policy of the Town of Ogunquit to encourage future growth and development on slopes of 15 percent or less, to restrict growth and development on slopes greater than 15 percent, and to require detailed erosion and sedimentation control and surface water runoff management plans for future development proposals.	N specificity	
	It is the policy of the Town of Ogunquit to <b>protect the quality of its ground water resources</b> from adverse impact.	Continue to monitor and improve water quality <i>Conservation – Policy 4</i>	
	It is the policy of the Town of Ogunquit to preserve and <b>protect</b> from adverse impact <b>all standing and flowing surface waters</b> within its jurisdiction.	Continue to monitor and improve water quality  <i>Conservation – Policy 4</i>	
	It is the policy of the Town of Ogunquit to preserve and <b>protect</b> from adverse impact all significant <b>fresh water and coastal wetland</b> areas within its jurisdiction. a. It is the policy of the Town of Ogunquit to prohibit further incompatible development and to seek the eventual elimination of existing incompatible uses and activities located in <b>flood plain areas</b> , to the extent feasible b. It is the policy of the Town of Ogunquit to encourage the flood proofing of as many existing incompatible uses and activities located in flood plain areas as possible	Continue to monitor and improve water quality  <i>Conservation – Policy 4</i>	

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	It is the policy of the Town of Ogunquit to <b>protect its marine environment</b> from adverse impacts of pesticides, fertilizers, other chemicals, animal waste, and surface runoff.	No specificity	
	It is the policy of the Town of Ogunquit to <b>protect its vegetative resources</b> from adverse impacts of incompatible development and to promote the wise use of timber resources.	No specificity	
	It is the policy of the Town of Ogunquit to <b>protect its wildlife resources</b> from the adverse impacts of incompatible development and activities.	No specificity	
	It is the policy of the Town of Ogunquit to protect and, where possible, improve the quality of the <b>Ogunquit River Estuary and Josias River Corridor</b> as significant wildlife habitat.	No specificity	
	It is the policy of the Town of Ogunquit to <b>protect its marine resources</b> .	No specificity	
	It is the policy of the Town of Ogunquit to <b>prohibit further incompatible development</b> , and to seek the eventual elimination of any existing incompatible uses and activities, in or adjacent to identified significant Critical Areas, to the maximum extent feasible.	No specificity	
	It is the policy of the Town of Ogunquit to <b>preserve and protect its coastal areas</b> .	No specificity	
<b>4. The Local Economy</b>	It is the policy of the Town of Ogunquit to offer a wide diversity of visitors an enjoyable, safe, and rewarding vacation experience in a compact, pedestrian friendly village without negatively impacting the year-round livability of the community	None	

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<b>5. Public Facilities Incl. Water &amp; Sewer Services</b>	It is the policy of the Town of Ogunquit to <b>provide adequate facilities for the various functions of Town government</b> to allow the efficient and cost-effective delivery of services including adequate meeting space for the Town’s boards and committees and the provision of appropriate and sure storage of material and records.	None	
	It is the policy of the Town of Ogunquit to <b>assure that there is adequate public water supply and flow</b> within the built up areas of the community for both domestic use and for public and private fire protection purposes.	None	
	It is the policy of the Town of Ogunquit to <b>assure that there is adequate sewage collection and treatment capacity</b> to serve the built up areas of the community and designated growth areas but to limit the extension of public sewers into designated rural areas and adjacent communities.	None	
<b>6. Transportation</b>	It is the policy of the Town of Ogunquit to <b>continue the appropriate maintenance of all public way and facilities.</b>	None	
	It is the policy of the Town of Ogunquit to maintain a viable transportation system to serve the needs of the year-round community.	Continue to explore ways to make traffic movement more efficient while managing for growth <i>Transportation – Policy 1</i>  Encourage other modes of transportation <i>Transportation – Policy 3</i>	
	It is the policy of the Town of Ogunquit to continue to work toward the alleviation of the traffic and parking problems that accompany its tourist industry.	Continue to improve the availability of parking  <i>Transportation – Policy 2</i>	
<b>7. Recreation and Open Space</b>	It is the policy of the Town of Ogunquit to <b>preserve appropriate open space to maintain the “rural character” of the outlying areas of the community while protecting landowners’ rights.</b>	Continue to maintain and improve Town-owned open space and parks for the enjoyment of all <i>Conservation &amp; Recreation–Policy 3</i>  Seek to preserve additional lands for public access and wildlife habitat <i>Conservation &amp; Recreation–Policy 2</i>	

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<b>8. Cultural and Educational Resources</b>	It is the policy of the Town of Ogunquit to assure that there are <b>adequate cultural opportunities to meet the needs of both residents and visitors</b> in appropriate locations.	Create, maintain and enhance year-round indoor and outdoor recreational programs and facilities that appeal to all ages, including younger households and families as well as senior residents. <i>Population – Policy 3</i>  Continue to partner with the Chamber of Commerce to host and promote annual festivals & events. <i>Arts &amp; Culture – Policy 3</i>	
	It is the policy of the Town of Ogunquit to assure that an elementary school continues to be located in Ogunquit.	N/A	
<b>9. Housing</b>	It is the policy of the Town of Ogunquit to work to assure that opportunities exist for the creation of a range of <b>affordable housing</b> to meet the needs of residents of the community by assuring that <b>fifteen percent</b> of all new housing units are “affordable”.	Encourage housing priced to provide working residents and retirees alike, with housing opportunities. <i>Housing – Policy 1</i>  Explore alternative housing for older residents who wish to stay in the community. <i>Housing – Policy 2</i>	
<b>10. Historical and Archeological Resources</b>	It is the policy of the Town of Ogunquit to <b>assure that significant historical and archeological resources</b> are identified and preserved where feasible and that development activities are carried out in a manner that minimizes the impact on these resources.	Obtain and provide clear preservation and/or protection guidance for historic property owners. <i>Historic Preservation – Policy 1</i>  Provide for protection of historic structures and streetscapes through the Town’s land use ordinances. <i>Historic Preservation – Policy 2</i>	
<b>11. Fiscal Resources</b>	It is the policy of the Town of Ogunquit to <b>maintain an on-going capital planning and budgeting system.</b>	Not addressed	
<b>12. Hazard Mitigation</b>	It is the policy of the Town of Ogunquit to <b>minimize the adverse impacts of both natural and human hazards.</b>	Not addressed	

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		<p>Support Ogunquit’s existing business base and encourage new business opportunities</p> <p><i>Local Economy – Policy 2 (Page 15)</i></p>	
		<p>Ensure that land use regulations allow for the future growth of the Ogunquit Playhouse or other arts/performing arts organization.</p> <p><i>Arts &amp; Culture – Policy 2 (Page 28)</i></p>	
		<p>Assist lodging providers and restaurant owners in becoming certified through Maine’s Environmental Leaders program.</p> <p><i>Tourism – Policy 1 (Page 70)</i></p>	
		<p>Increase sustainability efforts and awareness community-wide</p> <p><i>Tourism – Policy 2 (Page 70)</i></p>	
		<p>Manage short term rentals of private homes.</p> <p><i>Tourism – Policy 3 (Page 70)</i></p>	
		<p>Continue to reach out to owners of possible and probable National Register-eligible properties.</p> <p><i>Historic Preservation – Policy 3 (Pg 80)</i></p>	
		<p>Plan for an aging population.</p> <p><i>Aging in Place – Policy 1 (Page 74)</i></p>	
		<p>Embed aging in place awareness within the Town’s policies.</p> <p><i>Aging in Place – Policy 2 (Page 74)</i></p>	
		<p>Ensure aging in place strategies cover basic and social needs.</p> <p><i>Aging in Place – Policy 3 (Page 74)</i></p>	
		<p>Explore ways to improve Ogunquit’s land use ordinances and town policies.</p> <p><i>Land Use – Policy 1 (Page 96)</i></p>	
		<p>Continue to work with developers to ensure public access to open space.</p> <p><i>Land Use – Policy 3 (Page 96)</i></p>	